Dear Parents,

Unlock Freedom is a human trafficking awareness initiative. Human trafficking is the second largest criminal activity in the world - second only to drug smuggling. All over the world, including the United States, young people are being lured with promises of love, job opportunity, or a better life and ending up trapped in a world of abuse and torture, slaves to the sex trade. Human traffickers are preying on the vulnerability of our nation’s youth.

Here are some shocking statistics you probably don’t know:

- The majority of victims of sex trafficking in the U.S. are our own citizens.
- The average age of these victims is thirteen.
- There are 350-450 new victims in each day in the U.S.
- One-third of runaways will be approached by a trafficker and lured into prostitution within the first few days of running away from home.
- 1 out of 5 teens who regularly log on to the internet will be sexually solicited online.

In our presentation students will learn how the trafficking process works here in the U.S., they will learn how internet safety ties in, and they will learn how to keep themselves safe. We use video clips, illustrations, and speaking to get this message across. We will also address how pornography is a major contributing factor in human trafficking, and the students will leave with the message that they are valuable and have a future ahead of them. They will be challenged to take a stand against the things that are contributing to the sex industry - silence, abuse, addiction, and pornography.

These are some comments from staff at schools we have done assemblies for:

"Very relevant, realistic teaching"
"Spot on for what is going on in our world today"
"Best training I've ever been to"

You can learn more by coming to parent night, or at our website: www.unlockfreedom.org.

Sincerely,

Annie Perkins
Executive Director, Co-Founder

Holly Hudelson
Director of Public Relations, Co-Founder